

5 Ways To Boost Your Real Plans Affiliate Income



You've got an affiliate account set up. You've put together a landing page that's full of your winning personality and the reasons you love Real Plans. Maybe you've even encouraged your tribe to watch [this promotional video](#).

Now what?

If you haven't seen much activity from your affiliate account, don't lose heart. Chances are your message about Real Plans has gotten lost in a sea of overloaded feeds and inboxes. As a real foodie and blogger, your job is to be honest and fun about your love for Real Plans. And repetitive. REALLY repetitive.

Because most people don't read, they skim. Pictures speak volumes. And you'll see blog titles shared more often than blog posts (yes, we all have shared titles without reading the actual thing... #becausetime).

So, make it easy. Give your people everything they need to discover Real Plans and fall in love with what meal planning can do for them. Here are ideas to encourage traffic, growth, and connection:

#1 - Blog it

Nothing says "this rocks" more than you, speaking with experience and from the heart. Share the ups and downs of meal planning. Reveal a week's worth of meals + shopping hauls + how you use the Real Plans app. Make it personal, address any fears you had around meal planning, and let your community know what has worked for you.

#2 - List it

Your navigation bar might just be the most valuable real estate on your website. Be sure to list "Meal Plans" there, where it's easy to spot. As an authority in all things food, your tribe looks to YOU for answers. This includes meal planning.

#3 - Share it

You're part of the Real Plans family! Share the passion we have for good food and simple solutions on your social media channels. Just be sure to add your 6-digit affiliate ID to the end of each blog link so that you can capture any sales.

For example:

<https://realplans.com/blog/snacks-autoimmune-paleo-diet/?AFFID=#####>

#4 - Blast it

While social media is hot, it doesn't get more personal than email. Granted, there's a lot of junk that ends up in your subscriber's inbox. But you can pay homage to the access you've been granted and stand out from the spammy junk mail by offering your community useful tips. Spread lots of genuine, feel-good love. And – to boost your affiliate income – talk about Real Plans.

#5 - Tag it

Meal planning isn't a destination. It's a journey! With wins and losses, twists and turns. What better place to share this journey than social media?

Snap a photo of meal prep, ready for storage in the fridge. Record a video of a Real Plans recipe, as you make it. And maybe show a little grit too. Let your community know that just out of frame there's a pile of dirty dirty dishes or a messy toddler playing on the floor with noodles.

Then tag @RealPlans and use fun hashtags like #realplans, #mealplanning, and #realfoodFTW.

Lastly, we want to stay in touch and know what you're up to. So be sure to check in. Email the Real Plans team [support at realplans dot com] if you need our help or just a big virtual hug, from one food lover to another.

K?

Links you want to know

Begin creating affiliate links by visiting our online affiliate marketing tool. To log in, use your affiliate ID and the password you chose when you applied. [Click here to get started.](#)

Link to Real Plans with your affiliate ID:

realplans.com/?AFFID=#####

Here's the latest link to YouTube for embedding our promotional video:

<https://youtu.be/F22j9rSdvnM>